Nuoyi Wang

Josefstädter Straße 39
1080 Vienna, Austria
nuoyi.wang@ihs.ac.at / n.wang@uva.nl
T: +43 677 63410738

RESEARCH INTERESTS

AI's Political Economy, Critical AI Studies, Critical Platform Studies, Digital Economy

EDUCATION

PhD candidate in Amsterdam School of Cultural Analysis, Faculty of Humanities, **University of Amsterdam**
since May 2025, Netherlands
Doctoral project: *Reconceptualising AI agents: Reconfiguring power dynamics in global AI platform ecosystems between the US and China*
Supervisors: Thomas Poell, Fernando van der Vlist

MA in Broadcasting Theory, School of Journalism, **Fudan University**
Sep 2021 – Jun 2024, China
Academic Awards: Second Class Scholarship (2023); Third Class Scholarship (2022)
Coursework: Journalism & Communication Research Methods, Quantitative Methods of Communication Research, Academic Writing, Marxism and Methodology of Social Science
Thesis: *How Technology and Gender Mutually Shape Each Other: A Dynamic Platformised Gender System*

BA in Broadcasting & TV, School of Journalism, **Fudan University**
Sep 2017 – Jun 2021, China
Academic Awards: First Class Scholarship (2019); Third Class Scholarship (2020)
Coursework: Introduction to Communication Studies, Introduction to Sociology, Introduction to Media Technology, Market Research Methods, Python Programming, Data Analysis and Visualization

International Student Exchange Program, **Vrije Universiteit Amsterdam**
Feb 2023 – Jun 2023, Netherlands
Coursework: Beyond Gender Inequalities, History of Social Science, Digital Marketing

RESEARCH EXPERIENCE

Junior Researcher, Institute for Advanced Studies (IHS) Vienna
since Jan 2025

Researcher, Chinese Digital Nomads Insight Report, NCC Community
Mar 2024 – Aug 2024

Research Assistant, National Center for Cultural Innovation Research, Fudan University
Aug 2021 – Feb 2022

Teaching Assistant, Specialized Topics in Films & TV studies, Fudan University
Sep 2022 – Jan 2023

Teaching Assistant, Theory and Practice of the Documentary, Fudan University
Mar 2022 – Jul 2022

PROFESSIONAL EXPERIENCE

Product Manager, Brainy AI, AdventureX Hackthon
Jul 2024

Product Manager Intern, Tencent Technology
Jan 2022 – Jun 2022, Shanghai, China

Director Intern, TMALL Double 11 Gala 2020, SMG (TV production)
Jul 2020 – Nov 2020, Shanghai, China

Director Intern, HNTV (TV production)
Jun 2019 – Aug 2019, Hunan, China

Social Media Marketing Intern, Youhug Media
Mar 2019 – Jun 2019, Shanghai, China

Marketing & PR Intern, La Perla
Sep 2018 – Mar 2019, Shanghai, China

Skills

Research Methods: Qualitative Methods, Digital Methods, Quantitative Methods
Programming & Data Analysis: SPSS, R, Python, Nvivo, SQL, Tableau
Creative Tools: Adobe Photoshop, Premiere, After Effects, XD, FcpX, Axure, Figma
Language: Chinese (Native), English (Proficient)