

Nuoyi Wang

+43 1 59991 -256 · nuoyi.wang@ihs.ac.at

EDUCATION

Fudan University (Top3 in China), School of Journalism Sep 2021 - Jun 2024
Master of Arts in Broadcasting Theory, *with Distinction* Shanghai, China

GPA: 3.70/4.00

Academic Awards: Second Class Scholarship(2023); Third Class Scholarship(2022)

Coursework: Journalism & Communication Research Methods, Quantitative Methods of Communication Research, Academic Writing, Marxism and Methodology of Social Science

Vrije Universiteit Amsterdam Feb 2023 - Jun 2023
International Student Exchange program Amsterdam, Netherlands

GPA: 96.33/100 (First Class of Stipend Scholarship)

Coursework: Beyond Gender Inequalities, History of Social Science, Digital Marketing

Fudan University (Top3 in China), School of Journalism Sep 2017 - Jun 2021
Bachelor of Arts in Journalism & Communication, *with Distinction* Shanghai, China

GPA: Rank 2nd

Academic Awards: First Class Scholarship(2019); Third Class Scholarship(2020)

Coursework: Introduction to Communication Studies, Introduction to Sociology, Introduction to Media Technology, Market Research Methods, Python Programming, Data Analysis and Visualization

RESEARCH INTERESTS

critical AI studies; critical platform and algorithm studies; digital economy; digital feminism

RESEARCH EXPERIENCE

Junior Researcher Jan 2025
Digitalization and Social Transformation - Junior Research Group, IHS

Master's Thesis Dec 2022 - Feb 2024
How Technology and Gender Mutually Shape Each Other: A Dynamic Platformised Gender System

- Combines platform study and digital feminism, using in-depth interviews and walkthrough method.
- Identifies dual platform strategies and users tactics on reinforcing or resisting gender norms.
- Conceptualises the "dynamic platformised gender system," where platform has a dominant role in shaping gender norms, reflecting unequal gender system while also creating new power dynamics.

Conference Attendance

the 15th Chinese Youth Communication Scholars Forum: Nov 2022

Communication Concepts in the Digital Age - Reflection and Innovation

'Platform Economy and Digital Culture' Academic Lectures Nov 2022 - Mar 2023

Research Assistant Aug 2021 - Feb 2022
National Center for Cultural Innovation Research Fudan University

- Scraped and collected official data released by local governments.
- Conducted statistical data analysis and specific public opinion analysis.

Teaching Assistant Sep 2022 - Jan 2023
Specialized Topics in Films & TV studies Fudan University

- Managed online course communication, weekly assignments, papers and exams.
- Organised group discussion and course materials.

Theory and Practice of the Documentary Mar 2022 - Jul 2022

- Managed and graded weekly assignments, papers and exams.