

Nuoyi Wang, M.A.

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RESEARCH INTERESTS

Critical political economy of AI; Critical platform and app studies; AI imaginary; Critical social theory; Digital feminism; Labor studies

EDUCATION

05/2025 - Ongoing **University of Amsterdam**, PhD in Media Studies, Amsterdam School for Cultural Analysis

Thesis "Reconceptualising AI agents: Reconfiguring Power Dynamics in Global AI Platform Ecosystems between the U.S. and China"

Supervisors: Prof. Dr. Thomas Poell & Dr. Fernando van der Vlist

09/2021 – 06/2024 **Fudan University**, MA in Broadcasting Theory, School of Journalism

Thesis "How Technology and Gender Mutually Shape Each Other on Xiaohongshu: A Dynamic Platformised Gender System"

09/2017 – 06/2021 **Fudan University**, BA in Broadcasting & TV, School of Journalism

02/2023 – 06/2023 **Vrije Universiteit Amsterdam**, International Student Exchange Program

CAREER & AFFILIATION

01/2025 - Ongoing **Junior Researcher** (prae doc), Junior Research Group "Digitalization and Social Transformation", Institute for Advanced Studies (IHS) Vienna

09/2025 - Ongoing **Membership**, international App Studies Initiative (ASI)

RESEARCH PROJECTS

ADDICT - Addictive Design in Digital Consumer Technologies

Funding: Chamber of Labour Vienna
Duration: 09/2025 - 12/2025
Role: Project Proposal Draft, Junior Researcher
PI: Dr. Laura Wiesböck
Institution: Institute for Advanced Studies Vienna

PUBLICATIONS

Wang, Nuoyi (2026): The politics of “AI agents”: Examining how Alibaba, Amazon, ByteDance, and OpenAI discursively position agent-related offerings. *New, Media & Society* [in preparation].

Wang, Nuoyi / Wiesböck, Laura (2026): Circular playground: Interface analysis of agent builders. *Convergence* [in preparation].

Wiesböck, Laura / Wang, Nuoyi / Reitzer, Pauline / Bănoiu, Irina (2026): Addictive by Architecture: Towards the Conceptualization and Regulation of Attention-Exploiting Digital Platforms. *New, Media & Society* [in preparation].

CONFERENCES / TALKS

Wang, Nuoyi (2025): Discursive Politics of “AI Agents”: Examining how OpenAI, Amazon, ByteDance, and Alibaba Discursively Position Agent-related Offerings. Conference “Gen AI & Creative Practices: Past, Present, and Future”, December 18, 2025, University of Amsterdam, the Netherlands.

Wang, Nuoyi (2025): AI Agents as Infrastructures: Mediating Power Dynamics in Global AI Platform Ecosystems between the US and China. Conference/Autumn School “Synthetic Imaginaries: The Cultural Politics of Generative AI”, September 8, 2025, University of Siegen, Germany.