

Seminar:

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The dynamics of social practice

Date: January, 30th - February, 03th, 2012

Place: Institut für Höhere Studien, Seminarraum Soziologie, 1. Stock

The seminars is organised around a series of propositions about social practices and how they change. The strategy is to explore a sequence of distinct but related claims, for instance, that practices depend on the active integration of recognisable elements including materials, meanings and forms of competence; that practices recruit carriers willing and able to keep them alive, and that practices compete and support each other in different ways. These somewhat abstract ideas are developed and illustrated with reference to a range of practical cases and examples, most relating to issues of daily life and ordinary consumption. One aim is to show how propositions about practice can be linked together to produce a framework for understanding everyday life and how it changes. A second ambition is to articulate the practical implications of such an approach for policy and for deliberate efforts to change what people do, especially with respect to challenges like those of climate change and sustainability.

Literature:

Shove, E., Pantzar, M., et al. (2012). *The Dynamics of Social Practice: Everyday life and how it changes*. London, Sage. (to be published in May 2012 - copy as reader, available at the Institute)

Background reading:

- De Wit, O., Van den Ende, J., et al. (2002). "Innovation junctions Office technologies in the Netherlands, 1880-1980." *Technology and Culture* 43(1): 50-72.
- Hand, M., Shove, E., et al. (2005). "Explaining showering: a discussion of the material, conventional, and temporal dimensions of practice." *Sociological Research Online* 10(2).
- Jalas, M. (2009). Making Time: Recipriocal object relations and the self-legitimizing time of wooden boating. *Time, Consumption and Everyday Life*. E. Shove, F. Trentmann and R. Wilk. Oxford, Berg: 203-217.
- Knorr Cetina, K. (2005). "Complex Global Microstructures." *Theory, Culture and Society* 22(5): 213-234.

- Latour, B. (1992). Where are the missing masses? The sociology of a few mundane artefacts. Shaping Technology/Building Society: Studies in Sociotechnical Change. W. Bijker and J. Law. Cambridge, Mass., MIT Press: 225-258.
- Pred, A. (1981). "Social Reproduction and the Time-Geography of Everyday Life." *Geografiska Annaler. Series B. Human Geography* 63(1): 5-22.
- Shove, E. (2010). "Beyond the ABC: climate change policy and theories of social change." *Environment and Planning A* 42(6): 1273-1285.
- Shove, E. and Pantzar, M. (2005). "Consumers, producers and practices: understanding the invention and reinvention of Nordic Walking." *Journal of Consumer Culture* 5(1): 43-64.
- Shove, E. and Walker, G. (2010). "Governing transitions in the sustainability of everyday life." Research Policy 39(4): 471-476.
- Shove, E., Watson, M., et al. (2007). *The Design of Everyday Life*. Oxford; New York, Berg. Chapter 2.
- Warde, A. (2005). "Consumption and Theories of Practice." *Journal of Consumer Culture* 5(2): 131-153.
- Watson, M. and Shove, E. (2008). "Product, Competence, Project and Practice." *Journal of Consumer Culture* 8(1): 69-89.

Websites/documents to view:

http://www.lancs.ac.uk/staff/shove/lecture/filmedlecture.htm

http://www.lancs.ac.uk/fass/projects/dnc/wkshpjul06/popd%20manifesto.pdf

http://www.lancs.ac.uk/staff/shove/lecture/lecture.htm