

CURRICULUM VITAE



Dr. Robert Braun
Vienna, Austria
email: robert.braun@ihs.ac.at
<https://orcid.org/0000-0003-0579-3532>

ACADEMIC EXPERIENCE

Current

RESEARCH

From 2016 –

**Senior Researcher, Institute for Advanced Studies, Vienna
Science, Technology and Societal Transformation**

Projects: EC funded projects NewHoRRizon; SATORI; ENERI, RiConfigure

Doing research in Responsible Research and Innovation, autonomous mobility, and participatory methods

TEACHING

From 2019 –

**Associate Professor, Masaryk University, Brno, Czech Republic
Department of Sociology**

Professor of Science, Technology and Society studies

MSc Courses:

- *Responsible Research and Innovation – an STS (Science Technology and Society Studies) perspective*
- *Towards a Sociology of Excellence*

EDITORIAL

From 2020 –

Co-editor, Journal of the Knowledge Economy [Springer] (stream on Quadruple-Helix innovation)

Editor-in-chief: Elias Carayannis

Past

TEACHING

From 2003 – 2019

Associate Professor, Corvinus University of Economics, Budapest

Professor of corporate social responsibility at the leading Business University in Budapest, Hungary

- Voted Professor of the Year in 1997

From 2015 – 2018

Lauder Business School, Vienna

Lecturer in Business Ethics and the Philosophy of Science

- Voted Professor of the Year in 2016

UNIVERSITY MANAGEMENT

2014

Pro-Rector, International Business School, Budapest

OTHER EXPERIENCE (BUSINESS & PUBLIC SERVICE)

PUBLIC SERVICE (CARRIER GAPS IN ACADEMIA)

From 2009-2012

Chief adviser to the Governor of the Hungarian National Bank

*Management of public strategy of the
Central Bank of Hungary*

- *Managed a professional system of strategic communication across all functions, managed the personal brand of the Governor in demanding political and economic times, increased the reputation of the institution as measured in the public opinion polls.*

From 2004-2005

Chief strategy adviser, Prime Minister's Office

Development and management of the political strategy of PM Gyurcsány

- *Won the referendum on healthcare and dual citizenship, developed the political strategy that lead to election victory in 2006*

From 2003-2004

Deputy Chief of Staff, Prime Minister's Office/Deputy State Secretary

Setting up and managing the public affairs management team of PM Medgyessy

Set up a new and highly effective government communications network, introduced a preparatory, advanced team, and speechwriting system for the PM

EDUCATION/QUALIFICATION

Dates	2020-2021
Title of qualification awarded	Habilitation (Habil.)
Principal subjects/occupational skills	Sociology/STS
Name and type of organisation	Masaryk University, Brno, Czech Republic
Dates	1992-1996 Title awarded 2002
Title of qualification awarded	PhD (CSc)
Principal subjects/occupational skills	Philosophy
Name and type of organisation	Rutgers University, NJ, USA [coursework]/Hungarian Academy of Sciences [awarder of title]
Dates	1985-1991
Title of qualification awarded	MA
Principal subjects/occupational skills	History, Philosophy of Arts, English literature
Name and type of organisation	Eötvös Lóránd University, Budapest

PUBLICATIONS

All publications

since 2016: <https://irihs.ihs.ac.at/view/creators/Braun=3ARobert=3A=3A.html>

before 2016: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033301>

Select publications (2017-2021)**Journal articles (peer-reviewed)**

- [1] (2021) Braun, Robert and Richard Randell. The Vermin of the Street: The politics of violence and the nomos of automobility. *Mobilities*, [HTTPS://DOI.ORG/10.1080/17450101.2021.1981118](https://doi.org/10.1080/17450101.2021.1981118)
- [2] (2021) Braun, Robert and Richard Randell. “Getting Behind the Object We Love the Most” Transfers, [HTTPS://DOI.ORG/10.3167/TRANS.2021.110108](https://doi.org/10.3167/TRANS.2021.110108)
- [3] (2021) Braun, Robert and Richard Randell. FUTURAME SADASNJOSTI: PROBLEM VOZACA U AUTONOMNOM VOZILU SOCIO-TEHNICKOG IMAGINARIJA, A PRIORI. MAY, 2021. <https://doi.org/10.5281/zenodo.4781764>
- [4] (2020) Robert Braun and Richard Randell. “Futuramas of the present: The “driver problem” in the autonomous vehicle sociotechnical imaginary.” *Humanities and Social Sciences Communications*, **7**, 163. <https://doi.org/10.1057/s41599-020-00655-z>
- [5] (2020) Novitzky, Peter, Michael J. Bernstein, Vincent Blok, Robert Braun, Tung Tung Chan, Wout Lamers, Anne Loeber, Ingeborg Meijer, Ralf Lindner, Erich Griessler. “Improve alignment of research policy and societal values”. *SCIENCE* 369, no. 6499, pp. 39-41 <https://doi.org/10.1126/science.abb3415>. <https://www.ncbi.nlm.nih.gov/pubmed/32631886>.
- [6] (2020) Robert Braun, Vincent Blok, Anne Loeber, and Ulrike Wunderle. “COVID-19 and the onlineification of research: kick-starting a dialogue on Responsible online Research and Innovation (RoRI)”. *JOURNAL OF RESPONSIBLE INNOVATION*, pp. 1-9 <https://doi.org/10.1080/23299460.2020.1789387>.
- [7] (2020) Timmermans, Job, Vincent Blok, Robert Braun, Renate Wesselink, and Rasmus Øjvind Nielsen. “Social labs as an inclusive methodology to implement and study social change: the case of responsible research and innovation”. *JOURNAL OF RESPONSIBLE INNOVATION*, pp. 1-17. <https://doi.org/10.1080/23299460.2020.1787751>.
- [8] (2020) Robert Braun, Tine Ravn, and Elisabeth Frankus. “What constitutes expertise in research ethics and integrity?” *RESEARCH ETHICS* 16, no. 1-2, pp. 1-16 <https://doi.org/10.1177/1747016119898402>.
- [9] (2020) Robert Braun. “Decades of Digital (Auto)Mobility”. *Budapest Journal of Management* 51, no. 1, pp. 46-54 (2020) <https://doi.org/10.14267/VEZTUD.2020.01.04>
- [10] (2019) Rychnovská, Dagmar and Robert Braun. “Socially responsible innovation in security: critical reflections”. *CRITICAL POLICY STUDIES* 13, no. 3, pp. 366-368 (2019) <https://doi.org/10.1080/19460171.2019.1638806>
- [11] (2018) Robert Braun and Erich Griessler. “More democratic research and innovation”. *JOURNAL OF SCIENCE COMMUNICATION* 17, no. 03 <https://doi.org/10.22323/2.17030304>.

- [12] (2017) Robert Braun. “Kinotopic consumptionscapes: Impact of autonomous mobility on consumption and sociotechnical futures”. *MARKETING ÉS MENEDZSMENT* 51, Special issue ICC, pp. 15-26.
<https://journals.lib.pte.hu/index.php/mm/article/view/874>.

Books (peer-reviewed)

- [1] (2022) Robert Braun and Richard Randell. *Post-Automobility Futures: Technology, Power, and Imaginaries*. London: Rowman & Littlefield, ISBN 978 1 5381 5885 2 (in press).
- [2] (2019) Robert Braun. *Corporate Stakeholder Democracy - Politicizing Corporate Social Responsibility*. Budapest and New York: Central European University Press. ISBN: 978 963 386 292 6
- [3] (2015) Robert Braun. *Vállalati társadalmi felelősségvállalás: A vállalatok politikája*, Budapest: Akadémiai Kiadó. <https://doi.org/10.1556/9789630597623>

Book Chapter(s) (peer-reviewed)

- [1] (2019) Robert Braun. “Autonomous Vehicles: From Science Fiction to Sustainable Future”. In: Marian, Aguiar; Charlotte, Mathieson; Lynne, Pearce (eds.) *Mobilities, Literature, Culture*, New York: Palgrave Macmillan, pp. 259-280. https://doi.org/10.1007/978-3-030-27072-8_11
- [2] (2019) Robert Braun. “Privacy, Democracy and Social Fairness”. In: Alonso, Raposo Maria; Ciuffo, Biagio; Adrente, Fulvio (eds.) *The future of road transport: Implications of automated, connected, low-carbon and shared mobility*, Luxembourg: Publications Office of the European Union, pp. 101-108.
<http://dx.doi.org/10.2760/668964>
- [3] (2019) Robert Braun. “Negatív kampány”. In: Sebők, Miklós; Böcskei, Balázs (eds.) *Itt van Amerika: Az amerikai politika hatása Magyarországon*, Budapest: Athenaeum, pp. 136-149.
ISBN: 9789632939780

Applied research (peer-reviewed)

- [1] (2021) Weyerstrass, Klaus; Auel, Katrin; Braun, Robert; König, Thomas; Pacher, Lea; Latzenhofer, Martin and Rhomberg, Wolfram *Globalisation – Quo Vadis? Economic, supply and technological sovereignty*. [Research Report] 137 p. <https://irihs.ihs.ac.at/id/eprint/5844/>

Non peer-reviewed:

Policy evidence

- [1] (2021) Braun, Robert. ‘Normality should be something we make together’. Research Europe.
- [2] (2020) Braun, Robert; Starkbaum, Johannes and Gerhardus, Anna. Riconfigure: Dialogue Days. Policy Brief 2.0. 2, 4 p.
- [3] (2019) Braun, Robert; Starkbaum, Johannes and Gerhardus, Anna. Do we need a reorientation for the innovation imaginary? In: OPSI Blog. OPSI Observatory of Public Sector Innovation, 17 June 2019 [Blog Post]
- [4] (2019) Braun, Robert. Artificial Intelligence: Socio-Political Challenges of Delegating Human Decision-Making to Machines. IHS Working Paper Series
- [5] (2018) Braun, Robert. Excellent research is focused on citizens, not citations. Research Europe.
- [6] (2018) Braun, Robert. First Impressions of Horizon Europe. EuroScientist. Journal of EuroScience
- [7] (2018) Braun, Robert. Europe’s AI strategy must give the public a voice. Research Europe.
- [8] (2017) Koenig, Thomas and Braun, Robert. Juncker’s vision for Europe comes with hi-tech blinkers. Research Europe

Science education

- [1] (2020) Braun, Robert. Workshop Making Accidents Visible. Lange Nacht der Forschung.

- [2] (2020) Braun, Robert and Rychnovská, Dagmar. Nach der Pandemie. In: IHS Blog, 28 March 2020
- [3] (2020) Braun, Robert; Gerhardus, Anna; Harold, Sascha; Stack, Shauna and Starkbaum, Johannes. Engagement Goes Virtual. In: IHS Blog, 8 September 2020
- [4] (2019) Braun, Robert. Critical Automobility Studies. In: IHS Blog, 9 December 2019
- [5] (2019) Braun, Robert and Starkbaum, Johannes. Wie sicher sind Automobile für ihr Verkehrsumfeld? Der Standard. Wien
- [6] (2019) Braun, Robert. RRI on the Line. In: IHS Blog, 19 September 2018
- [7] (2018) Braun, Robert and Brandstätter, Tamara. Gefährliche Algorithmen – was zu tun wäre. Der Standard. Wien

Essays/ Trade book(s)

- [1] (2020) Braun, Robert. A technológia nomosza. Cafe Babel (81), pp. 20-29.
- [2] (2020) Braun, Robert. A hegyen, napfogyatkozáskor. In: Szarka, Károly, (ed.) Az örök látogató - Konrád György 1933-2019. Budapest: Noran Libro, pp. 27-30.
- [3] (2019) Braun, Robert. Faltól falig Amerika. Budapest: 21. Század Kiadó. (Book)
- [4] (2019) Braun, Robert. A provokáció jót tesz az embernek. In: Kőrössi, P. József and Kassai, Zsigmond, (eds.) Szabadon élni - Heller Ágnes 1929–2019. Budapest: Noran Libro, pp. 78-92.