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Public Lecture:

In cooperation with the Department of Sociology, University of Vienna.

Ph.D. Prof. Adele E. Clarke

University of California, San Francisco

From Grounded Theory to Situational Analysis: What's New? Why? How?

Date: Monday, July 11, 2011

Time: 16:30-18:00

Place: Institute for Advanced Studies, HS II

The situational analysis approach developed by Adele Clarke is an attempt to push grounded theory around the postmodern turn through a new approach within the grounded theory framework. Situational analysis allows researchers to draw together studies of discourse and agency, action and structure, image, text and context, history and the present moment to analyse complex situations of inquiry. Situational analysis offers three main cartographic approaches: Situational maps, social world/arena maps and positional maps. First, the lecture gives an overview of the roots for theoretically grounding situational analysis. Second, examples for the application of the three types of maps are presented.

SHORT BIOGRAPHY:

Adele E. Clarke's research centers on social, cultural and historical studies of science, technology and medicine with emphases on biomedicalization and common medical technologies such as contraception and the Pap smear. She is the author of *Disciplining Reproduction: American Life Scientists and the 'Problem of Sex'* (University of California Press, 1998). She also co-edited a volume focused on scientific practice titled *The Right Tools for the Job: At Work in Twentieth Century Life Sciences* (Princeton University Press, 1992, in French by Synthelabo Press, 1996). In women's health, Dr. Clarke co-edited *Women's Health: Complexities and Diversities* (Ohio State University Press, 1997) and *Revisioning Women, Health and Healing: Cultural, Feminist and Technoscience Perspectives* (Routledge, 1999). A co-edited volume *Biomedicalization: Technoscience, Health and Illness in the U.S.* is just out from Duke (2010), including her paper on healthscapes and their visual cultures. Clarke has developed a method for qualitative research, *Situational Analysis: Grounded Theory After the Postmodern Turn* (Sage, 2005; German translation, VS Verlag für Sozialwissenschaften, 2011). Her current projects take up animal models, abduction as a key process in anticipation, and new directions in feminist technoscience studies.