

PD Dr. Gabriela B. Christmann
University of Technology Dresden
Department of Sociology
Winter 2006/2007

Syllabus
„Theories and Approaches to Qualitative Methods”
Institut für Höhere Studien Wien

The lecture aims to acquaint students with the epistemological ideas and the most important instruments of qualitative research. It consists of ten units. In the beginning it deals with Robert Ezra Park, the Chicago School of Sociology and the birth of qualitative research (unit 1). Then, the basic concepts of qualitative methodology are explained (unit 2). In the main part of the lecture the specific techniques of the following qualitative research methods (of data collection and data analysis) are discussed: ethnography and the think aloud-method (unit 3), qualitative interview and focus group (unit 4), data transcription (unit 5), qualitative content analysis (unit 6) and grounded theory analysis (unit 7), conversation analysis (unit 8), ethnography of communication and genre analysis (unit 9), ethnographic discourse analysis, critical discourse analysis and discourse analysis (unit 10), hermeneutics (unit 11) and film analysis (unit 12). The lecture includes an overview on a more theoretical level as well as on a praxis-oriented level. At the end, students should have an idea how to plan qualitative research and how to analyse qualitative data.

Literature

- Flick, Uwe et al. (2000): Qualitative Forschung. Ein Handbuch. Reinbek bei Hamburg: Rowohlt.
- Hitzler, Ronald/Honer, Anne (Hrsg.) (1997): Sozialwissenschaftliche Hermeneutik. Eine Einführung. Opladen: Leske und Budrich.
- Strübing, Jörg/Schnettler, Bernt (Hrsg.) (2004): Methodologie interpretativer Sozialforschung. Klassische Grundlagentexte. Konstanz: UVK.

„Theories and Approaches to Qualitative Methods”

(November, 7th – 14th 2006)

Institute for Advanced Studies, Vienna

Programme

Tuesday, 11 – 7 – 2006

16.00 – 17.30 h: Public Lecture: „Robert Ezra Park als Begründer der empirischen Wissenssoziologie und der soziologischen Ethnographie“ (unit 1)

Wednesday, 11 – 8 – 2006

09.00 – 10.30 h: Qualitative Methodology (unit 2)
 11.00 – 12.30 h: Ethnography and Think Aloud Method (unit 3)
 14.00 – 15.30 h: Qualitative Interview and Focus Group (unit 4)

Thursday, 11 – 9 – 2006

09.00 – 10.30 h: Data Transcription (unit 5)
 11.00 – 12.30 h: Qualitative Content Analysis (unit 6)
 14.00 – 15.30 h: Grounded Theory Analysis (unit 7)

Friday, 11 – 10 – 2006

09.00 – 10.30 h: Conversation Analysis (unit 8)
 11.00 – 12.30 h: Ethnography of Communication and Genre Analysis (unit 9)

Monday, 11 – 13 – 2006

09.00 – 10.30 h: Ethnographic Discourse Analysis, Critical Discourse Analysis and Discourse Analysis (unit 10)
 11.00 – 12.30 h: Hermeneutics (unit 11)

Tuesday, 11 – 14 – 2006

09.00 – 10.30 h: Film Analysis (unit 12)